

## ADVENTURES in good company

We create experiences of a lifetime for women seeking new adventures. Our small group, active getaways encourage women of all ages and life stages to (re)connect with their adventurous selves, other women and cultures, and the natural world.

## LEADERS IN THE INDUSTRY

Women-owned and operated, including a team of 40+ female wilderness guides.

Celebrating 45 years as the leader in women's outdoor leadership & adventure.

## THE ADVENTURES

From hiking to sea kayaking and backpacking to multisport adventures, our trips are for women seeking a new challenge with the support and friendship of the AGC community.

We offer adventures free of competition! They are full of women guiding, supporting, and empowering each other.

## THE TRAVELERS

Women with adventurous spirits who want to fully experience a destination, regardless of whether they're first-time travelers or lifelong adventuresses.

AGC travelers are women ages 40-70 (average is 60) from across the U.S. and Canada. Many are solo travelers seeking adventure friends. Repeat travelers average 60% every year.

ADVENTURE STATS

100+ Adventure Itineraries 1200+ Travelers Annually 25+ States Visited 35+ Countries Explored

<u>TOP ADVENTURES</u> Paddling with Manatees Superior Hiking Trail Exploring New Zealand Fall in the Great Smokies Lodge to Lodge on the AT

<u>UNIQUE ITINERARIES</u> Art of Mountain Hiking Japan's Kumano Kodo Trail Slackpacking Maine Living The Cowgirl Life Arizona Hike & Sketch Wonders of Guyana

<u>ONLINE STATS</u> Monthly Web Users: 10k

11,789 Facebook Followers Average Daily Reach: 3,123

1,861 Instagram Followers Average Daily Reach: 7,942



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